



LES TROPHÉES DE  
L'ESPRIT ALIMENTAIRE  
THE FRENCH FOOD  
SPIRIT AWARDS

**Press Release**  
17 octobre 2007

**November the 20th 2007**  
**The french food spirit awards are celebrating their 5<sup>th</sup> edition and grant 4 international outstanding personalities**

Throughout the world, many people, both famous and unknown, contribute through their actions to influence the specificities of the food spirit "à la française." They enhance the land, the people or products and thus promote the development of the French agri-food sector abroad.

The Association of the food Spirit Friends, while creating in 2003 the awards of the food Spirit, wanted to encourage these initiatives and honor those who are behind it.

On November the 20<sup>th</sup>, in the exceptional setting of the Hotel du Palais des Affaires étrangères, the food Spirit Awards 2007 will be given to four winners, selected among 17 nominees by a prestigious jury comprising six nationalities.

The event is under the patronage of Bernard Kouchner, Minister of Foreign and European Affairs and Michel Barnier, Minister of Agriculture and Fisheries.

**A new award**

This year, something new is to be underline: in addition to the Culture, Science and Enterprise award, a special trophy will be awarded by the National Interprofessional Center for the Dairy Economy (CNIEL) to a French person who has worked for the food Spirit abroad.

**New members**

Anna Gavalda (writer) and Sonia Poussin (photographer-director) will join the jury for this fifth edition.

The jury 2007 is composed of 12 prominent members, all independent and representative of a domain:

The Diplomacy: Immo Stabreit, former German ambassador in France.

Culture: Anna Gavalda, writer, William Christie, conductor, Bertrand du Vignaud, President of the World Monuments Fund Europe, and Jean-Pierre de Launoit, president of the Alliance Française.

Politics: Astrid Lulling, MP from Luxembourg and European Parliament quaestor.

Sport: Sonia Poussin, photographer-director, and Gerard d'Aboville, navigator and member of the Economic and Social Council.

Science: Stanley Prusiner, American virologist, Nobel Prize in Medicine and Claude Fischler, a sociologist and research director of CNRS.

Media: Jim Bittermann, American journalist senior correspondent for CNN and Keiko Minamitani, essayist and Japanese journalist.

## 17 nominees

The four winners were chosen from a score of nominees from 11 countries in the world that have been selected by the network of agricultural, economic and cultural "attachés" of French embassies.

North America (United States and Canada), Asia (India and Japan), Europe (France, Ireland, United Kingdom, Austria, Hungary, Netherlands) are all continents represented in 2007.

Some are from the media world and promote French gastronomy in their broadcasts or news media, others are writers specialists of wine, while others are historians and psychologists experts in the understanding of food. There are also importers or manufacturers of French specialties and finally the major Chefs known throughout the world for their culinary talents ...

The food Spirit awards are organized in 2007 with the support  
The Ministry of Agriculture and Fisheries.

### About the Association of the food Spirit Friends

The Association of the food Spirit Friends was created in 2003 at the initiative of ANIA and Sial, joined this year by CNIEL and CNPA.

The Prize in 2007 have as partners Arcelor, Baccarat, Credit Agricole, the CNPA, Mazars, The Dairies represented by the CNIEL, Servair, SIAL, and UPPIA Viniflor.

The Association aims to promote and develop abroad the knowledge of the products and know-how of the French food industry.

***[www.tropheesdelespiritimentaire.com](http://www.tropheesdelespiritimentaire.com)***

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